



Stakeholders workshops Dissemination report

V1 / 5.3.1/ Promotion of the Master Programme

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DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL
ENTREPRENEURSHIP FOR TRANSITION COUNTRIES
610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP

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SW IN KAZAKHSTAN

As a part of the MIETC project implementation on November 22-23, 2021 there was organized a meeting at Karaganda University of Kazpotrebsoyuz. The content of the new joint educational master's program of the Karaganda University of Kazpotrebsoyuz and EKTU named after D. Serikbayev "Technological Entrepreneurship" (as the main result of the MIETC project) with European partners – the University of Santiago de Compostela (Spain), the AY economics Research Center (Spain), the University of Naples Federico II (Italy) as well as with Asian partners: the Technological University of Tajikistan, the Technology and Innovation Park FANOVAR (Tajikistan), the Tajik State University of Commerce, the Pro Business Training Center and stakeholders of the Karaganda region was discussed.

On November 22, 2021 a working meeting of the project partners, University management board and stakeholders was held to discuss work packages, to share the University experience in implementing and ensuring the sustainability of previous Erasmus+ projects, a tour of the university, etc.

On November 23, 2021, an official meeting of European and Asian project members with Karaganda region stakeholders took place.

The event is aimed at deepening participants' knowledge and understanding of the role of providing participants with skills and competencies in the field of industrial entrepreneurship that meet the needs of the labor market, which is expected to raise awareness and contribute to sustainable economic development in the target regions.

The purpose of the seminar is to ensure the participation of stakeholders in the project, to discuss approaches to cooperation, joint projects, internships, etc.

Possible joint projects, cooperation and networking which can be developed to improve the cooperation between the academy and business was the main question of the seminar. Its implementation will contribute to involvement of employers in the universities' activities and educational programs development. The new Master's Program will also increase employment opportunities, encourage women's participation in the workforce and encourage companies to conduct training.

Participants

The workshop is targeted towards managers, mid-level professionals and entrepreneurs, as well as government officials responsible (25-30 people) for the development and implementation of industrial initiatives.

List of Participants:

University of Santiago de Compostela	Ángel Duarte Campos (online)
University of Santiago de Compostela	Manuel Fernández Grela (online)
Ayeconomics Research Centre S.L.	Aizhan Samambayeva
Ayeconomics Research Centre S.L.	Maftuna Sayitova
East Kazakhstan Technical University	Zhadyra Konurbayeva
East Kazakhstan Technical University	Madina Yussubaliyeva
Technological University of Tajikistan	Ahror Jafarov
Technological University of Tajikistan	Abdurasul Sattorov
Tajik State University of Tajikistan	Sharopov Farhod
Tajik State University of Tajikistan	Eshov Muhammadali
Karaganda University of Kazpotrebsoyuz	Oxana Bezler
Karaganda University of Kazpotrebsoyuz	Yevgeniya Puntus
Karaganda University of Kazpotrebsoyuz	Olessya Zhidkoblinova
Karaganda University of Kazpotrebsoyuz	Olga Tyan
Karaganda University of Kazpotrebsoyuz	Karina Nevmatulina
Karaganda University of Kazpotrebsoyuz	Yelene Stavbunik

Karaganda University of Kazpotrebsoyuz	Irina Lapina
FANOVAR	Mirzo Ch. Yusupov
FANOVAR	Rahimov Muzafar Idievich
ECBP	Zhanargul Kulmagambetova
ECBP	Aliya Akhmetova
Rustam Gadzhiyev	Academy of Sciences of Turkmenistan (online)

The following representatives of the production sector took part in the seminar:

№п/п	Participant's name	Organization	Position
1	Dugarov Azamat	District Court of Kazybekbiy district of Karaganda	Judge
2	Hasanova Dina	LLP «Kazcentrelectroprovod»	Head of HR
3	Rakhimzhanov Mirzhan	LLP «Конфеты Караганды Групп»	The General Director
4	Ermakova Gulnar	LLP «Угольный центр Сабурхан»	Deputy director
5	Bozhbanov Madeniet	KX	Director
6	Kulmagambet Beibit	LLP «Карагандинская фабрика восточных сладостей»	Director
7	Ospanova Aksanat	LLP «КМА бетон 105»	Director
8	Sakenov Daniyar	Maslikhat of Abai District	Secretary of the maslikhat
9	Murtazina Gularay	Sewing company LLP «Bizdin Forma»	Director
10	Yaroslav Stetsko	LLP «Жизнь для здоровья».	General director
11	Zhukenov Batyrkhan	LLP Nova Zinc	Commercial Director
12	Rymbek Akdidar	SE Department of Mining and Metallurgical Industry of the Department of Industry and Industrial and Innovative Development of the Karaganda region	Head of Department
13	Tatubaev Temirlan	SE "Department of Youth Policy of the Karaganda region "	Chief Specialist
14	Nigmatov Bekkayyr	KSU «Youth Resource Center of Karaganda region»	Deputy director
15	Galutsky Evgeny	LLP «НурСтрой 2018»	Director
16	Tsoi Valerian	LLP Kraftmetiz	Director

Results

Main issues have been illuminated and discussed at the workshop:

- Project Management and Financial/Administrative Matters (Angel Duarte (USC));
- Quality Assurance (Angel Duarte) (USC);
- Distribution (Olessya Zhidkoblina, KarUK);
- Development of the Master's program: curriculum, information materials and learning approach (Manuel Fernandez Grela, USC);

- Development of the Master's program: curriculum, information materials and training approach, the accreditation process (Olga Tyan, KarUK);
- Entrepreneurship Centers (Hele Stavbunik, KarUK);
- Opportunities and advantages for companies (Aizhan Sambambayeva, AY economics Research Center);
- Presentation of the results of market needs (Maftuna Sodikova, AY economics Research Center);
- Networking (stakeholders).

Different companies study cases are also learned and based on the prepared by AyEconomics questionnaire and provided information. Dr. A. Sambambayeva gave a detailed number of methods for analyzing and evaluating market demand. At the end of the workshop, the stakeholders were divided into 4 groups, round tables were set up to answer the questions within 30 minutes of their views. The roundtables were chaired by representatives of the Karaganda University of Kazpotrebsoyuz. A. Sambambayeva summed up the work of the round tables and the prepared answers and praised the training of specialists and teachers, expressing satisfaction with the answers.

The official meeting of European and Asian project members with stakeholders of the Karaganda region was held with the invitation of the Saryarqa TV channel with the release of news stories on November, 23 (5.15 PM kaz.language, 5.25 PM rus. language, 7.30 PM Kaz.language, 8.30 PM Rus. language, 10.00 PM Kaz.language, 10.20 PM Rus.language, 10:00 AM Kaz. language, 10.20 AM Rus. language) - <https://kartv.kz/kz/news/society/magistrlik-bagdarlama-bolashakka-kadam>, <https://kartv.kz/ru/news/society/arqa-news-shag-v-budushchee> with the provision of a news story and within the budget of the project, the translation service was organized.

As a result of the work carried out at KarUK and VKTU, the business partners of our university "Pro - Business" Training Center (introduced as participants at the expense of Erasmus+ funds) conducted a master class for the Technological and Innovation Park of Tajikistan FANOVAR with the issuance of a certificate jointly with KarUK and the University of Santiago de Compostela, which is a great joint result of the project, which was especially noted by the Coordinator of the National Office of Erasmus + in Tajikistan Nuridinova Zarina Mikhrobovna.

In the process of working, the main directions and advantages of opening an innovative joint EP were identified, an analysis of the labor market needs for certain skills and competencies of university graduates was carried out, which syllabus developers will have to provide for educational materials developing, taking into account the European experience of implementing similar EP. Therefore, in January 2022, teachers who develop and will conduct disciplines within the framework of the new EP will take advanced training courses at universities in Slovenia, Spain and Italy, at the expense of Erasmus+.

There are also set the tasks of conducting joint research with the subsequent publication of the results in scientific rating journals as well as HAC and CCES journals. A joint ISIC is planned for April, 2022 on the online platform of our university with the invitation of project partner participants and stakeholders.





SW IN TAJIKISTAN

On November 29, 2021 a meeting with project staff was held at the Tajik State University of Commerce (TSUC) within the Erasmus + KA2 - MIETC project "Development of A Master Programme In Management of Industrial Entrepreneurship for Transition Countries".

The main goal of this project is the development and implementation of a master programme in industrial entrepreneurship management at partner universities in the Republic of Tajikistan, the Republic of Kazakhstan and the Republic of Turkmenistan. Representatives of universities and research centers in Spain, Italy and Slovenia will cooperate with them in this direction.

The meeting was attended by representatives of universities and research centers in Spain and Kazakhstan, as well as the director of the National Erasmus+ Offices (NEO) in the Republic of Tajikistan Czarina Nuriddinova. Representatives of universities from Italy, Slovenia and Turkmenistan attended the seminar online.

The meeting was opened by Vice-rector for Science and International Relations Farhod Sharopov, who, welcoming the participants on behalf of the university leadership, noted that the goals and objectives of the project are closely related to the fourth strategic goal of the country - the accelerated industrialization of the country's economy, and will contribute to the training of specialists in this important area.

Then the coordinator of the project Zarrina Kadyrova in her speech briefly informed the participants of the seminar about the work done and the achievements of the project, then gave the floor to the director of NEO in the Republic of Tajikistan Czarina Nuriddinova. The director commended the results of the project, taking this opportunity to announce a new competition for the Erasmus + programme for the next 2022.

European coordinator of the project Angel Duarte, representative of the University of Santiago de Compostella, Spain, made a presentation on management and financial regulation, and Prof. of the University of Naples Manuel Fernandez made a presentation on the

development of a master programme. Akhror Jafarov and Shokir Mirzoev, representatives of the Technological University of Tajikistan and Muhammadali Eshov, project specialist of the international Relations Department of the Tajik State University of Commerce, made a presentation on some aspects of the project, in particular on the dissemination of the project results and the accreditation process of a new educational programme to be developed within the project.

At the end of the meeting, Prof. Sharopov thanked the participants for their active participation and expressed confidence in further fruitful cooperation in order to successfully implement the project.

On November 30, 2021, on the second day of the event, a workshop with dozens of stakeholders from the field of technology, mining and manufacturing sectors, and including researchers from universities, SMEs and project managers was held at Technological University of Tajikistan. The primary objectives of the workshop were deepening understanding and knowledge of the participants about the necessary 21 century industrial entrepreneurial skill and competences that master programme graduates have to possess and their important role in ensuring a sustainable economic development.

From 22nd to 27th November, 2021 within the framework of the MIETC project - "Development of A Master Programme In Management of Industrial Entrepreneurship for Transition Countries" at the Karaganda Economic University of Kazpotrebsoyuz and The D. Serikbayev East Kazakhstan Technical University of the Republic of Kazakhstan hosted the first meeting of project partners and a workshop with stakeholders.

On behalf of TSUC, this event was attended by Vice-rector for Science and International Relations, Doctor of Economics Farhod Sharopov and project specialist of the Department of International Relations, project implementation and academic exchange Muhammadali Eshov.

It should be noted that during the meeting, the partners discussed various aspects of expanding international relations of universities, the development of academic exchange, the development and implementation of new joint projects.



SW IN TURKMENISTAN

Stakeholders Workshop in Turkmenistan held in the Center of Technology of AST on December 17-th 2021. It's aimed to deepen participants' knowledge and understanding on the role of providing participants with skills and competences on industrial entrepreneurship that aligned to the needs of labor market what is expected to raise awareness and contribute to a sustainable economic development in the targeted regions.

The workshop objective was to ensure Stakeholders engagement in the project, to discuss possible approaches for cooperation, joint projects, internship and etc.

Main question for workshop - What are the possible joint projects, cooperation and networking can be designed to improve academy-business collaboration. Its implementation has shown fostering of the involvement of employers in the activities of the universities and the creation of educational programs. And new Master will also increase employment opportunities, incite female labour participation & encourage companies to provide trainings.

Participants

The workshop is targeted towards managers, mid-level professionals and entrepreneurs, as well as government officials responsible (25-30 people) for the development and implementation of industrial initiatives. Representatives of the Ministry of Economy of Turkmenistan, Ministry of Education, Central bank and HEIs took active part in the workshop.

List of Participants:

University of Santiago de Compostela	Ángel Duarte Campos
University of Santiago de Compostela	Manuel Fernández Grela
Ayeconomics Research Centre S.L.	Aizhan Samambayeva
Ayeconomics Research Centre S.L.	Maftuna Sayitova
University of Naples Federico II	Floriana Zucaro
University of Naples Federico II	Gerardo Carpentieri
East Kazakhstan Technical University	Zhadyra Konurbayeva
East Kazakhstan Technical University	Madina Yussubaliyeva
Technological University of Tajikistan	Ahror Jafarov
Technological University of Tajikistan	Abdurasul Sattorov
Tajik State University of Tajikistan	Sharopov Farhod
Tajik State University of Tajikistan	Eshov Muhammadali
Karaganda University of Kazpotrebsoyuz	Oxana Bezler
Karaganda University of Kazpotrebsoyuz	Yevgeniya Puntus
FANOVAR	Mirzo Ch. YUSUPOV
FANOVAR	Rahimov Muzafar Idievich
ECBP	Zhanargul Kulmagambetova
ECBP	Aliya Akhmetova

TKM:

Rustam Gadzhiyev	Academy of Sciences of Turkmenistan (AST)
Charyyar Amansahedov	Academy of Sciences of Turkmenistan
Jeren Ashirmuhammedova	Center of Technologies of AST
Didar Berdiyev	Center of Technologies of AST
Gulnabat Gurdova	Head of International Department, Ministry of Education of Turkmenistan
Ezizmuhammet Mammedov	Senior Expert, Ministry of Education
Gulayim Shukurova	Chief Specialist of Stafftraining Division, Central Bank of Turkmenistan

Dunyagozel Hayitova	Chief Specialist of Research Council, Central Bank of Turkmenistan
Halnepesov Penaguly Ilyasovich	Ministry of Economy and Finance
Nepesova Jennet Taganberdiyevna	Ministry of Economy and Finance
Bashimov Shohrat	Turkmen State Institute of Fiannce (TSIF)
Shallyyev Tahir	TSIF
Gurbanmyradow Gurbanmyrat	TSIF
Berdiyev Vepa	TSIF
Matiyeva Bagul	TSIF
Kairova Gurbansoltan	TSIF
Shallyyev Charymuhammet Muhammedovich	TSIEM, Menejment kafedrasynyň müdiri
Handurdyev Handurdy	TSIEM, Dünýä ykdysadyýeti kafedrasynyň mugallymy
Mommyyev Annamuhammet Annanepesovich	TSIEM, Dünýä ykdysadyýeti kafedrasynyň mugallymy
Amanmuradov Eziz Orazgulievich	TSIEM, Maglumat ulgamlary kafedrasynyň mugallymy
Chorliyev Guvanch Seitmuradovich	TSIEM, Menejment kafedrasynyň mugallym-öwrenijisi
Babanazarov Narly Shirnazar ogly	TSIEM, Sanly ykdysadyýet kafedrasynyň mugallym-öwrenijisi
Bahtygul Bayramova	Company director
Atamurat Mommadov	Entrepreneur
Handy Kurbanov	Entrepreneur (AK Bulut)
Serdar Ahmedov	Freelancer
Anastasia Kostina	Seda ES medical company
Tylla Yarbazova	Seda ES medical company
Jahan Khodjayeve	Seda ES medical company
Yelena Chelmodeyeva	Seda ES medical company
Inara Aslanova	“Hyundai” Turkmenistan

Results

Main issues have been illuminated and discussed at the workshop:

- Ministry of Education of TKM representative (Educational Collaboration EU-TKM),
- Project MIETC presentation (R. Gadzhiyev),
- Entrepreneurs centres (Stavbunik Yelena, KUK),
- Sustainability Strategy (TSUC) 15 min,
- Project management and financial/administrative issues, Quality assurance and Dissemination by Ángel Duarte,
- Master program development: curriculum, syllabi, content materials & teaching approach (Manuel Fernández Grela (USC)),
- Accreditation process (Charymuhammed Shallyyev, TSIEM), 15 min.
- Accreditation process (Shohrat Byashimov, TSIF),
- Presentation of Ayeconomics (Aizhan Samambayeva)
- Presentation of Market needs results (Maftuna Satoyeva, AyEconomics),
- Opportunities and benefits for companies (Aizhan Samambayeva AyEconomics).

Different companies study cases are also learned and based on the prepared by AyEconomics questionnaire and provided information.

Dr. A. Sambambayeva gave a detailed number of methods for analyzing and evaluating market demand. At the end of the workshop, the seminar participants were divided into 4 groups, with the following related to the management of industrial entrepreneurship for transition economies:

1. What research projects do you propose to implement?
2. What activities are you interested in organizing together?
3. Are you interested in implementing international programs and exchanging experiences?
4. What topics are you interested in, and in what form and duration?

round tables were set up to answer the questions within 30 minutes of their views. The roundtables were chaired by representatives of the Academy of Sciences, the Turkmen State Institute of Finance and the Turkmen State Institute of Economics and Management. A. Sambambayeva summed up the work of the round tables and the prepared answers and praised the training of specialists and teachers, expressing satisfaction with the answers.

Two TV channels (Ashgabat and Mir 24) are attended in the workshop. Workshop resume has been disseminated on Turkmen TVs on December 18-19, 2021

